



North Bay Village

Administrative Offices

1666 Kennedy Causeway, Suite 300 North Bay Village, FL 33141

Tel: (305) 756-7171 Fax: (305) 756-7722 Website: www.nbvillage.com

OFFICIAL AGENDA **SPECIAL VILLAGE COMMISSION MEETING**

VILLAGE HALL
1666 KENNEDY CAUSEWAY, #101
NORTH BAY VILLAGE, FL 33141

THURSDAY, MARCH 15, 2018
7:30 P.M.

NOTICE IS HEREWITH GIVEN TO ALL INTERESTED PARTIES THAT IF ANY PERSON SHOULD DECIDE TO APPEAL ANY DECISION MADE AT THE FORTHCOMING MEETING OF THE VILLAGE COMMISSION. SUCH PERSON WILL NEED A RECORD OF THE PROCEEDINGS AND FOR SUCH PURPOSE, HE OR SHE WILL NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. THIS NOTICE DOES NOT CONSTITUTE CONSENT BY THE VILLAGE FOR THE INTRODUCTION OR ADMISSION OF OTHERWISE INADMISSIBLE EVIDENCE, NOR DOES IT AUTHORIZE CHALLENGES OR APPEALS NOT OTHERWISE ALLOWED BY LAW

TO REQUEST THIS MATERIAL IN ACCESSIBLE FORMAT, SIGN LANGUAGE INTERPRETERS, INFORMATION ON ACCESS FOR PERSON WITH DISABILITIES, AND/OR ANY ACCOMMODATION TO REVIEW ANY DOCUMENT OR PARTICIPATE IN ANY VILLAGE-SPONSORED PROCEEDING, PLEASE CONTACT (305) 756-7171 FIVE DAYS IN ADVANCE TO INITIATE YOUR REQUEST. TTY USERS MAY ALSO CALL 711 (FLORIDA RELAY SERVICE)

1. **CALL TO ORDER**

PLEDGE OF ALLEGIANCE

ROLL CALL

2. **RANKING OF VILLAGE MANAGER CANDIDATES**

- (A) Anita Fain Taylor
- (B) Marlen Martell
- (C) Yvonne Soler-McKinley

1.) **Commission Action**

3. **APPOINTMENT/SELECTION OF VILLAGE MANAGER**

1.) **Commission Action**

4. **ADJOURNMENT**



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MEMORANDUM

North Bay Village

TO: Mayor Connie Leon-Kreps
Vice Mayor Andreana Jackson
Commissioner Jose R. Alvarez
Commissioner Laura Cattabriga
Commissioner Eddie Lim

FROM: Bert Wrains
Interim Village Manager 

SUBJECT: Special Village Commission Meeting

DATE: March 9, 2018

Pursuant to §30.03 of the North Bay Village Code of Ordinances and the Commission Agenda Procedures, a Special Meeting of the Village Commission has been called for Thursday, March 15, 2018 at 7:30 p.m., or as soon as possible thereafter at Village Hall, 1666 Kennedy Causeway, #101, North Bay Village, Florida. The sole purpose of this meeting shall be to rank the Village Manager candidates and select/appoint a Village Manager.

If you have any questions regarding this matter, please let me know.

BW/yph

Mayor
Connie Leon-Kreps

Vice Mayor
Andreanna Jackson

Commissioner
Jose R. Alvarez

Commissioner
Laura Cattabriga

Commissioner
Eddie Lim

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Anita Fain Taylor

2160 Northwest 72 Way; Pembroke Pines, FL 33024 | faintaylor@aol.com | (954) 854-4240

Successful executive with over twenty-five (25) years of leadership experience, operations management, organizational development and demonstrated excellence in the following areas:

- ❖ Strategic Plan Implementation
- ❖ Project Management
- ❖ Institutional and Executives Performance Training
- ❖ Institutional Planning and Organization
- ❖ Organizational Change and Development
- ❖ Public Relations
- ❖ Written and Verbal Communications
- ❖ Customer Service Delivery

RELEVANT EXPERIENCE

PARTNER, Norman E. Taylor & Associates

2012 to Present

Provide community economic development services in strategic economic development action plans, targeted industry studies, business attraction and expansion support, and international trade and investment program assistance. Facilitate cross-community outreach to maximize business, civic, and government leaders' involvement in economic development processes.

CITY MANAGER, City of Lauderdale Lakes, Florida

2003 to 2011

Chief Executive Officer for a city serving 32,000 residents, with an annual operating budget of over \$37.5 million. Responsible for the day to day operations of 10 city departments and over 100 employees. Reported to a seven (7) member elected body (one mayor and six commissioners). Accomplishments included the following:

- ❖ Organized a community visioning session which led to the creation and implementation of a Strategic City Master Plan.
- ❖ Launched a \$15 million bond issue campaign, which received 75% voter approval.
- ❖ Tripled the community parks and recreation areas in three (3) years.
- ❖ Built the City's first municipal swimming pool.
- ❖ Completed construction of a 20,000 square foot library and cultural center.
- ❖ Leveraged \$1 million in City funds to nearly \$8 million dollars in grant funding for city-wide projects and programs.
- ❖ Developed improved public relations and dissemination of public information to the public and media.
- ❖ Published numerous articles in local, state, and national trade magazines both printed and electronic.
- ❖ Completed two (2) community forums to engage residents in municipal government and increase volunteerism.
- ❖ Initiated branding campaign to promote the City and improve City's image.

DEPUTY CITY MANAGER, City of North Miami, Florida 1998 to 2002

Functioned in strong leadership role in the management and daily operations of the 5th largest city in Miami-Dade County with a population of 60,000 residents, ten (10) city departments and 500 employees. Responsibilities included:

- ❖ Oversaw operations of the Divisions of Budget Administration, Grants Administration, Risk Management, and Public Information.
- ❖ Developed and amended administrative policies and procedures.
- ❖ Managed Project Coordination Committee, Construction Management Manual Review Committee, and Emergency Operations Response.

DEVELOPMENT SERVICES DIRECTOR, City of North Miami Beach 1997 to 1998

Managed the Building Inspections, Code Enforcement, and Community Development Block Grant allocations during the height of the City's redevelopment. Managed a staff of thirteen (13) full-time and four (4) part-time employees. Accomplishments included:

- ❖ Streamlined building inspection process.
- ❖ Implementation of sign and landscaping code through partnership with Miami-Dade County.
- ❖ Partnered with Project Teamwork (a non-profit organization) to rehabilitate unsafe housing.
- ❖ Opened and staffed three (3) Community Resource Centers.

INTERIM CITY MANAGER/ASSISTANT TO THE CITY MANAGER

City of Miramar

1993 to 1997

Managed daily operations for a City of 46,000 residents. Directed seven (7) department directors and 385 full-time employees. Accomplishments included the following:

- ❖ Coordinated staff reports for controversial blasting permits.
- ❖ Worked closely with consultants in preparation of annual Fire Assessment Fee.
- ❖ Executed emergency management skills during sulfuric acid leak at water treatment facility.
- ❖ Served as City's grant coordinator.
- ❖ Editor of City's Community newsletter.
- ❖ Coordinated City's CDBG infrastructure project.
- ❖ Staff liaison for Economic Development Board.
- ❖ Project Manager for \$1.2 million Fire Station
- ❖ Liaison between City and Waste franchisee.

ASSISTANT TO THE MAYOR/CITY COMMISSION

City of Fort Lauderdale

1988 to 1993

As a member of the City Manager's Office, served as a liaison between the mayor and four (4) district commissioners, City Manager, and ten (10) department directors. Served as the City's Ombudsman. Responsibilities included:

- ❖ Implementation of city-wide citizen request tracking system for resolution of citizen concerns and requests.
- ❖ Liaison between state lobbyist and administration.
- ❖ Responsible for special projects and reports to Mayor and City Commission.
- ❖ Supervised an Administrative Aide and two (2) Executive Secretaries.

ADDITIONAL EXPERIENCE

TEACHER, SPEAKER, COACH, John Maxwell Team **2013 to Present**
Advanced Leadership Certification under the authority of John Maxwell, author and speaker with more than 60 books on leadership. Provide leadership training, workshops, and seminars to groups, organizations, small businesses and large corporations. Visualize, create, and execute a customized leadership strategy to fit client's needs.

DIRECTOR OF PLANNED GIVING
National Christian Foundation of South Florida **2014 to 2017**
Provide executive support to donors in gifting non-liquid assets to fund non-profit organizations and ministries. These gifts included real estate, real estate income, business interest shares, and charitable gift annuities.

EDUCATION

SOUTH FLORIDA BIBLE COLLEGE and THEOLOGICAL SEMINARY
Deerfield Beach, Florida
Masters in Biblical Studies, coursework completed December 2017

UNIVERSITY OF FLORIDA, Gainesville, Florida
B.S. Degree in Journalism and Communications and A.S. Degree in Liberal Arts

HARVARD UNIVERSITY, Boston, Massachusetts
Program for Senior Executives in State and Local Government

FLORIDA INTERNATIONAL UNIVERSITY, North Miami, Florida
Academy for Strategic Management

FLORIDA ATLANTIC UNIVERSITY, Boca Raton, Florida
Executive Certificate in Public Administration
Certificate in Personnel Management

AFFILIATIONS AND COMMUNITY SERVICE

- ❖ Member, Board of Governors, United Way of Broward County Commission of Substance Abuse
- ❖ Leadership Broward, Senior Executive Orientation
- ❖ Lifework Leadership, National Christian Foundation of South Florida
- ❖ Vice President Zeta D.O.V.E. Foundation, Fort Lauderdale, FL
- ❖ 1st Vice President, Zeta Phi Beta Sorority, Inc.
- ❖ Co-Chair, Services to Youth, North Broward County Chapter of The Links, Incorporated.

References Available Upon Request

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Marlen D. Martell, MPA, CFM



February 7, 2018

Yvonne P. Hamilton
Village Clerk
1666 Kennedy Causeway, 3rd Floor
North Bay Village, FL 33141

Dear Village Manager's Selection Committee,

It is with a great deal of enthusiasm, confidence and passion that I convey to you, your Mayor and Commissioners my interest and desire to be considered for the position of Village Manager. I have over 25 years of municipal experience, working in a number of departments from Public Works to the City Manager's Office.

In addition, to years of experience, I hold a Master's and Bachelor's in Public Administration from Florida International University (FIU) and graduated with honors Summa Cum Laude. I am a Certified Floodplain Manager (CFM) acquired from FEMA. Floodplain Management is essential in construction, maintenance and development of properties in low lying areas susceptible to inundations during storms, high tides and/or hurricanes. Since 2008, I have been involved in floodplain management, and versed in the trials related to the profession. This includes being Stormwater I and II certified, experience reporting the National Pollutant Discharge Elimination System (NPDES) to the Department of Environmental Resources Management (DERM) agency of Miami Dade County.

Experience and education are strong and important factors in selecting a Village Manager, but what sets me aside from other applicants are the different hats I have worn over time from the City Manager's Office to being an Elected Official. I am knowledgeable of the strengths and weakness of running a municipality, as well as the challenges involved in fulfilling the vision of the elected body. In addition, the last six (6) years as an elected official has prepared me for the next step in my career, becoming a Manager, capable of making difficult decisions, balancing multiple personalities and recognizing and resolving the needs of the community.

Approximately a decade ago most municipalities were confronted with financial shortfalls. This generated a change in the traditional budgetary process, seeking alternative ways to maximize allocation of funds and utilizing opportunities to increase revenues. This became evident when teaching Public Sector Budgeting and Applied Research Methods at FIU. The change in the economy was the factor cultivating creativity, innovation and forward thinking. Based on these adversities I will be a revolutionary leader, empathetic with its residents, supportive to the elected officials and fair to the staff. Everyone has a situation and it is the Village Manager's job to resolve concerns, determine options and at times say "No."

I recognize the challenges associated with this position, but I am ready to roll up my sleeves, hit the ground running and proudly utilize my experience in the field of Public Administration. Given the opportunity my first assessment will be to analyze the financial stability of the Village, develop floodplain alternatives and enhance public safety. Ultimately, reinstating trust, stability, reliability and maximizing programs, events and activities for the residents of North Bay Village.

Warmest Regards,



Marlen D. Martell, MPA, CFM

Attachments:

Resume

FIU Transcripts

Credentials /Certifications

Marlen D. Martell, MPA, CFM

❖ PROFESSIONAL PROFILE

Strategic results-focused professional with over twenty years of successful municipal experience in a variety of departments; community development, planning and zoning, public works, building department and city manager's office. Solutions-driven and quality-oriented with unique diverse skill set developing, incorporating and implementing best practices, optimizing efficiency and innovative problem solving. Public servants are dedicated and driven to improve public safety, financial accountability and enhance the quality of life of its citizens.

Adapting to challenging situations, assessing possibilities and reaching a comparable resolution. Working diligently in creating professional teamwork, trust and respect among residents and elected officials. Striving to address situations with clarity and independent judgement. Within reasonable time responding effectively and efficiently to define the essential needs of the municipality and its residents. Maintaining transparent cost-efficient and effective levels of productivity monitoring fiscal expenditures and procurement practices.

❖ AREAS OF KNOWLEDGE

Municipal Government Administration ✕ Budget Process and Execution ✕ Community Planning
Zoning & Development ✕ Floodplain Management ✕ Stormwater Initiatives ✕ Webpage Master
Hurricane Preparedness ✕ Events Coordination and Execution ✕ Legislative Process
Policy Implementation ✕ Strategic Planning ✕ Building Teamwork ✕ Needs Assessment
Innovative Thinking ✕ Contract Administration ✕ Adaptability ✕ Resourcefulness
Teaching/Training ✕ Mentoring ✕ Fiscal Management... ✕ Methodological Research
Records Retention & Management ✕ Public Records Request ✕ Purchasing Procedures

❖ PUBLIC SECTOR PROFESSIONAL EXPERIENCE:

Village Clerk, Village of Biscayne Park, Biscayne Park, Florida, 03/2017 to present

- Public records request
- Records management
- Agenda preparation and distribution
- Ordinance Codification
- Human Resource Coordinator
- Employee health benefits
- Risk management
- Procurement Coordinator
- Webmaster

Assistant to the Public Works Director, City of Sunny Isles Beach (SIB), Florida, 12/2009 to 4/2012

- Maintenance/Reporting National Pollutant Discharge Elimination System (NPDES)
- Implementation of NPDES program
- Contract Financial Management
- Financial/Budgetary Cost Control

- Managed 5 million dollar budget
- Division Management

City of North Miami Beach (NMB) with multiple titles, 07/1996 to 07/2009

Special Projects Administrator, 09/2008 – 07/2009

- FEMA Certified Floodplain Manager
- Initiated the Community Rating Service (CRS) National Flood Insurance Program (NFIP)
- Community Outreach
- Determined Substantial Damage/Substantial Improvement
- Building Plans Floodplain Conformance
- Creator of the Floodplain Roundtable Discussion Group for Miami Dade, Broward, Monroe and Lee Counties

Assistant to the City Manager, 06/2006 – 09/2008

- Performed functions delegated by the City Manager and assumed responsibilities in his absence
- Coordinating Community Redevelopment Agency (CRA) matters
- Project Manager of Special Events
- Website administrator
- Elected Official Initiatives
- Newsletter Editor
- Chief of Staff – Supervising City Manager and Mayor/Council Office
- Resolved Citizen Complaints
- Assembling Multiple Departments for the execution of Projects

Assistant to the Community Development Director, 08/2005 – 06/2006

- Research and Restructure Departmental Policies
- Benchmark Historical Financial Data
- Compare and Contrast Measures
- Prepared and Monitored Departmental Budget
- Assessment of Fee Schedule
- Submission of Budget needs

Administrative Assistant to the City Managers 07/1996 – 08/2005

- Managed Special Projects
- Processing Departmental Expenditures
- Departmental Support Staff
- Records and retention
- Setting vendor purchase orders

Assistant I, City of Miami Springs, Florida, Building and Zoning Department, 07/1995 – 07/1996

- Processed high level demands of building permit applications
- Resolved Resident and Contractor Issues
- Entering data
- Creating Permit Payment

Community Development Executive Assistant, City of Opa-locka, Florida, Community Development Department, 04/1989 – 07/1995

- Site Plan Intake and Distribution
- Secretary to the Planning and Zoning Board
- Minute Transcription
- Site Plan Records Keeper
- Site Plan Requirements Verification

❖ Additional Public/Private Sector Professional Experience:

Commissioner, City of North Miami Beach, North Miami Beach, Florida, 05/2011 to present

- Elected in May of 2011 and serving until November of 2020. This position encompasses the ability to establish legislative policies and regulations affecting 43,000 residents. This position allows me the opportunity to serve my community and develop strategic planning, contract negotiations, civil service bargaining, pension reform, zoning overlay and site plan approvals.

Professor, Florida International University, Miami, Florida, 05/2012 to 08/2015

- Adjunct Professor for 40 students per semester teaching: Applied Research Methods and Public Sector Budgeting.

Owner of Three Chicks Pizza LLC, 07/2012 to 02/2014

- Owner of restaurant serving 10,000 customers
- Managed 20 employees
- Procurement Purchases
- Human Resource Manager
- Product Distribution
- Marketing and Advertising

❖ EDUCATIONAL ACHIEVEMENTS

Master of Public Administration - Florida International University, graduated April 2009

Bachelor of Public Administration, Minor in Criminal Justice, graduated Summa Cum Laude - Florida International University, December 2004

❖ CERTIFICATION

Certified Floodplains Manager (CFM) (12/2008) by Association of State Floodplain Managers (ASFPM) and reinstated (12/2015)

Stormwater 1 & 2 Certification

❖ Professional Organizations, Memberships, Activism and Certification

Academy for Strategic Management, Florida Institute of Government, Fall of 2006 - This academy focused on ethics, strategic planning, benchmarking and performance measures.

Association of State Floodplain Managers, Inc. – Certified Floodplain Manager

Regional Director/Membership Service and Chair for the Florida Floodplain Managers Association, holding an elected position from June 2009 until June 2011. Developed local training courses for 40 floodplain managers. Worked on increasing membership by 20% through the development of Miami Dade and Broward Floodplain Round Table discussion group.

Florida League of Cities and Miami-Dade County League of Cities

Dade County School Board 21st Century Bond Advisory Board

State of Florida Municipal Clerks Association

Miami Dade Clerks Association

Education Committee Liaison

Public Utilities Commission Liaison

❖ LANGUAGES

Fluent in English and Spanish

References provided upon request.

Florida International University Office of the Registrar

11200 SW 8TH St.
Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Print Date: 2009-08-06

Page 1 of 2

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

Send To : Marlen Martell
[REDACTED]

----- Degrees Awarded -----

Degree : Bachelor of Public Administration
Confer Date : 2004-12-09
Plan : Public Administration
Plan : Minor: Criminal Justice

Degree : Master of Public Administration
Confer Date : 2009-04-25
Plan : Public Administration

----- Beginning of Graduate Record -----

Program : Health & Urban Aff - Master's
2006-11-07 : Active in Program
2006-11-07 : Public Administration Major

Program : SocWrk Jus Pub Aff - Master's
2007-01-07 : Active in Program
2007-01-07 : Public Administration Major

Fall Term 2007

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6701	Quant Applications	3.00	3.00 A-	11.01
TERM GPA :		3.670	TERM TOTALS :	3.00 3.00 11.01
CUM GPA :		3.670	CUM TOTALS :	3.00 3.00 11.01
Good Standing				

Spring Term 2008

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6142	Mgmt Nonprofit Org	3.00	3.00 A	12.00
PAD 6726	App Res Acct Pub	3.00	3.00 A	12.00
PAD 6907	Independent Study In	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	9.00 9.00 36.00

CUM GPA : 3.918 CUM TOTALS : 12.00 12.00 47.01
Good Standing

Summer Term 2008

Course	Description	Attempted	Earned Grade	Points
Session : Summer C				
PAD 6227	Pub Fin & Bdgt Prcs	3.00	3.00 A-	11.01
PAD 6417	Hum Res Pol & Man	3.00	3.00 A-	11.01
PAD 6710	IT and E-government	3.00	3.00 A	12.00
TERM GPA :		3.780	TERM TOTALS :	9.00 9.00 34.02

CUM GPA : 3.859 CUM TOTALS : 21.00 21.00 81.03
Good Standing

Fall Term 2008

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6053	Pol Soc Econ Pub Adm	3.00	3.00 B+	9.99
PAD 6209	Fin Man Pub Org	3.00	3.00 A-	11.01
PAD 6306	Pol Analy Prog Plan	3.00	3.00 A	12.00
TERM GPA :		3.670	TERM TOTALS :	9.00 9.00 33.00

CUM GPA : 3.800 CUM TOTALS : 30.00 30.00 114.03
Good Standing

Spring Term 2009

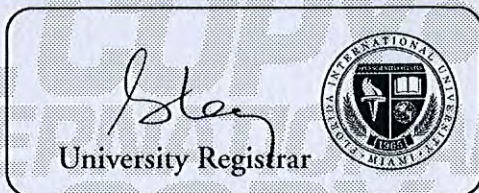
Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6434	Lead And Decision	3.00	3.00 A-	11.01
Session : Dynamic Session - Mini				
PAD 6056	Practice Pub Mgmt	3.00	3.00 A-	11.01
TERM GPA :		3.670	TERM TOTALS :	6.00 6.00 22.02

CUM GPA : 3.780 CUM TOTALS : 36.00 36.00 136.05
Good Standing

Program : SocWrk Jus Pub Aff - Master's
2009-04-25 : Completed Program
2009-04-25 : Public Administration Major

Graduate Career Totals

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Refer to the back of the form for complete explanation of the grading system.

This is an official transcript of record pursuant to the Family Educational Rights and Privacy Act of 1974 as amended. This record cannot be released to any other party without written consent of the student.

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Page 2 of 2

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

CUM GPA : 3.780 CUM TOTALS : 36.00 36.00 136.05

----- End of Transcript -----



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University Registrar



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TO VERIFY: TRANSLUCENT GLOBE ICONS MUST BE VISIBLE WHEN HELD TOWARD A LIGHT SOURCE

Florida International University Office of the Registrar

11200 SW 8TH St.
Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Print Date: 2009-08-06

ISSUED TO STUDENT

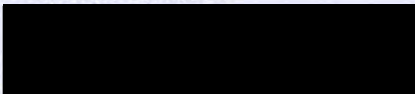
Page 1 of 3

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

Send To : Marlen Martell



----- Degrees Awarded -----

Degree : Bachelor of Public Administration
Confer Date : 2004-12-09
Plan : Public Administration
Plan : Minor: Criminal Justice

Degree : Master of Public Administration
Confer Date : 2009-04-25
Plan : Public Administration

----- Transfer Credits -----

Transfer Credit from Col Level Exam Prog

Applied Toward Health & Urban Aff - Upper Div Program

1992 WINT

Course	Description	Attempted	Earned Grade	Points
SPN 1120	College Spanish	Accepted	4.00 P	
SPN 1121	College Spanish	Accepted	4.00 P	

Transfer Credit from Miami-Dade CC

Applied Toward Health & Urban Aff - Upper Div Program

1984 FALL

Course	Description	Attempted	Earned Grade	Points
HUM 1020	Humanities Hu G15	Accepted	3.00 B	
MAC 1102	Collge Algebra G	Accepted	3.00 B	
REA 0002	Coll Prep Reading 1	Accepted	4.00 P	

1985 FALL

Course	Description	Attempted	Earned Grade	Points
ACG 1003	Accounting	Accepted	3.00 WI	
ACG 1003L	Accounting Lab	Accepted	1.00 WI	
ECO 2013	Prin Eco Macro G6	Accepted	3.00 B	
HUN 1201	Essentials Nutrition	Accepted	3.00 D	

1985 SUMR

Course	Description	Attempted	Earned Grade	Points
ENC 1101	English Comp I G6	Accepted	3.00 B	
ENC 1102	English Comp II G6	Accepted	3.00 B	

1985 WINT

Course	Description	Attempted	Earned Grade	Points
ENC 1101	English Comp I G6	Accepted	3.00 WI	
PSY 1000	Indiv Trans Ss G15	Accepted	3.00 A	
SSJ 1120	Social Env Ss G15	Accepted	3.00 B	

1986 FALL

Course	Description	Attempted	Earned Grade	Points
ARH 1000	Art Appreciation G6	Accepted	3.00 B	
BUL 2111	Business Law	Accepted	3.00 C	
ENC 2301	Adv Composition G6	Accepted	3.00 C	
PSC 1515	Energy Nat Env Ns G15	Accepted	3.00 A	
REE 2000	Real Est Prin Pract	Accepted	4.00 F	

1986 SUMR

Course	Description	Attempted	Earned Grade	Points
ACG 2001	Prin Accounting	Accepted	3.00 B	
ACG 2001L	Accounting I Lab	Accepted	1.00 B	
PEM 1171	Aerobic Dancing	Accepted	1.00 B	

1990 SUMR

Course	Description	Attempted	Earned Grade	Points
ECO 2023	Prin Economics Micro	Accepted	3.00 B	
MGF 1113	Gen Coll Math G	Accepted	3.00 A	

1992 WINT

Course	Description	Attempted	Earned Grade	Points
APB 1150	Gen Education Biology	Accepted	3.00 A	
PEM 1171	Aerobic Dancing	Accepted	1.00 A	
PSY 2012	Intro Psychology G6	Accepted	3.00 B	

----- Beginning of Undergraduate Record -----

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Undergraduate and Graduate Record

Page 2 of 3

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

Summer Term 2002

Course	Description	Attempted	Earned Grade	Points
Session : Summer C				
URS 4112	Comp App Urb Serv	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	3.00 3.00 12.00
CUM GPA :		4.000	CUM TOTALS :	3.00 63.00 12.00
Program : Health & Urban Aff - Upper Div				
2002-05-06 : Active in Program				
2002-05-06 : Public Administration Major				

Fall Term 2002

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
URS 4643	Intro Mgmt Pub Org	3.00	3.00 A-	11.01
TERM GPA :		3.670	TERM TOTALS :	3.00 3.00 11.01
CUM GPA :		3.835	CUM TOTALS :	6.00 66.00 23.01

Summer Term 2003

Course	Description	Attempted	Earned Grade	Points
Session : Summer C				
PAD 3034	Policy Dev & Impl	3.00	3.00 A-	11.01
URS 3438	Comm Skills Pol Mgmt	3.00	3.00 A	12.00
URS 4004	Fisc Analy Hlth Pub	3.00	3.00 A	12.00
TERM GPA :		3.890	TERM TOTALS :	9.00 9.00 35.01
CUM GPA :		3.868	CUM TOTALS :	15.00 75.00 58.02
** Dean's List **				

Fall Term 2003

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
HSA 4141	Prq Plan Eval	3.00	3.00 A-	11.01
PAD 3003	Intro To Pub Admin	3.00	3.00 A	12.00
PAD 4704	Applied Statistics	3.00	3.00 A	12.00
URS 4061	Values Ethics Moral	3.00	3.00 A	12.00
TERM GPA :		3.918	TERM TOTALS :	12.00 12.00 47.01

CUM GPA : 3.890 CUM TOTALS : 27.00 87.00 105.03

** Dean's List **

Spring Term 2004

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
CJE 4410	Police Community Rel	3.00	3.00 A-	11.01
PAD 4223	Pub Sec Budgng	3.00	3.00 B+	9.99
URS 3001	Intro Urb Reg Study	3.00	3.00 A	12.00
URS 4153	App Res Meth	3.00	3.00 A	12.00
TERM GPA :		3.750	TERM TOTALS :	12.00 12.00 45.00

CUM GPA : 3.847 CUM TOTALS : 39.00 99.00 150.03

** Dean's List **

** Dean's List **

Summer Term 2004

Course	Description	Attempted	Earned Grade	Points
Session : Summer A				
CCJ 3011	Nature & Causes Crim	3.00	3.00 A	12.00
Session : Summer C				
PAD 3251C	Economic Think Pub	3.00	3.00 A	12.00
PAD 4934	Int Sem Pa	3.00	3.00 A	12.00
PAF 4404	It & E-Gov For Public	3.00	3.00 A	12.00
Session : Summer B				
CJE 4174	Cj Int'l Perspective	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	15.00 15.00 60.00
CUM GPA :		3.889	CUM TOTALS :	54.00 114.00 210.03

Fall Term 2004

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
CJC 3010	Correction Philosoph	3.00	3.00 A	12.00
Session : Dynamic Session - Mini				
CJE 3444	Intro To Crime Prev	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	6.00 6.00 24.00
CUM GPA :		3.901	CUM TOTALS :	60.00 120.00 234.03
Program : Health & Urban Aff - Upper Div				

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University Registrar



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Florida International University Office of the Registrar

11200 SW 8TH St.
Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Page 3 of 3

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

2004-12-09 : Completed Program
2004-12-09 : Public Administration Major
2004-12-09 : Minor: Criminal Justice Minor

Undergraduate Career Totals

CUM GPA : 3.901 CUM TOTALS : 60.00 120.00 234.03

Non-Course Milestones

1992-06-01 CLAST - Satisfied

Milestone Status: Completed

MATH 998 READ 296 ELS 296 ESSAY 08 - 10/91

1992-06-01 - Completed

----- End of Transcript -----



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Florida International University Office of the Registrar

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Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Print Date: 2009-08-06

Page 1 of 2

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

Send To : Marlen Martell
[REDACTED]

----- Degrees Awarded -----

Degree : Bachelor of Public Administration
Confer Date : 2004-12-09
Plan : Public Administration
Plan : Minor: Criminal Justice

Degree : Master of Public Administration
Confer Date : 2009-04-25
Plan : Public Administration

----- Beginning of Graduate Record -----

Program : Health & Urban Aff - Master's
2006-11-07 : Active in Program
2006-11-07 : Public Administration Major

Program : SocWrk Jus Pub Aff - Master's
2007-01-07 : Active in Program
2007-01-07 : Public Administration Major

Fall Term 2007

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6701	Quant Applications	3.00	3.00 A-	11.01
TERM GPA :		3.670	TERM TOTALS :	3.00 3.00 11.01
CUM GPA :		3.670	CUM TOTALS :	3.00 3.00 11.01
Good Standing				

Spring Term 2008

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6142	Mgmt Nonprofit Org	3.00	3.00 A	12.00
PAD 6726	App Res Acct Pub	3.00	3.00 A	12.00
PAD 6907	Independent Study In	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	9.00 9.00 36.00

CUM GPA : 3.918 CUM TOTALS : 12.00 12.00 47.01
Good Standing

Summer Term 2008

Course	Description	Attempted	Earned Grade	Points
Session : Summer C				
PAD 6227	Pub Fin & Bdgt Prcs	3.00	3.00 A-	11.01
PAD 6417	Hum Res Pol & Man	3.00	3.00 A-	11.01
PAD 6710	IT and E-government	3.00	3.00 A	12.00
TERM GPA :		3.780	TERM TOTALS :	9.00 9.00 34.02

CUM GPA : 3.859 CUM TOTALS : 21.00 21.00 81.03
Good Standing

Fall Term 2008

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6053	Pol Soc Econ Pub Adm	3.00	3.00 B+	9.99
PAD 6209	Fin Man Pub Org	3.00	3.00 A-	11.01
PAD 6306	Pol Analy Prog Plan	3.00	3.00 A	12.00
TERM GPA :		3.670	TERM TOTALS :	9.00 9.00 33.00

CUM GPA : 3.800 CUM TOTALS : 30.00 30.00 114.03
Good Standing

Spring Term 2009

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
PAD 6434	Lead And Decision	3.00	3.00 A-	11.01
Session : Dynamic Session - Mini				
PAD 6056	Practice Pub Mgmt	3.00	3.00 A-	11.01
TERM GPA :		3.670	TERM TOTALS :	6.00 6.00 22.02

CUM GPA : 3.780 CUM TOTALS : 36.00 36.00 136.05
Good Standing

Program : SocWrk Jus Pub Aff - Master's
2009-04-25 : Completed Program
2009-04-25 : Public Administration Major

Graduate Career Totals

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 University Registrar

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Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Page 2 of 2

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

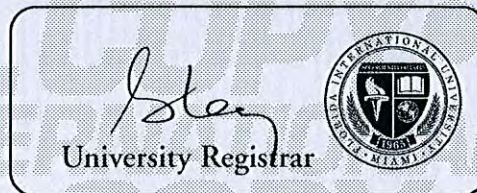
Sex: Female

CUM GPA : 3.780 CUM TOTALS : 36.00 36.00 136.05

----- End of Transcript -----



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Florida International University Office of the Registrar

11200 SW 8TH St.
Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Print Date: 2009-08-06

ISSUED TO STUDENT

Page 1 of 3

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

Send To : Marlen Martell
[REDACTED]

----- Degrees Awarded -----

Degree : Bachelor of Public Administration
Confer Date : 2004-12-09
Plan : Public Administration
Plan : Minor: Criminal Justice

Degree : Master of Public Administration
Confer Date : 2009-04-25
Plan : Public Administration

----- Transfer Credits -----

Transfer Credit from Col Level Exam Prog

Applied Toward Health & Urban Aff - Upper Div Program

1992 WINT

Course	Description	Attempted	Earned Grade	Points
SPN 1120	College Spanish	Accepted	4.00 P	
SPN 1121	College Spanish	Accepted	4.00 P	

Transfer Credit from Miami-Dade CC

Applied Toward Health & Urban Aff - Upper Div Program

1984 FALL

Course	Description	Attempted	Earned Grade	Points
HUM 1020	Humanities Hu G15	Accepted	3.00 B	
MAC 1102	Collge Algebra G	Accepted	3.00 B	
REA 0002	Coll prep Reading 1	Accepted	4.00 P	

1985 FALL

Course	Description	Attempted	Earned Grade	Points
ACG 1003	Accounting	Accepted	3.00 WI	
ACG 1003L	Accounting Lab	Accepted	1.00 WI	
ECO 2013	Prin Eco Macro G6	Accepted	3.00 B	
HUN 1201	Essentials Nutrition	Accepted	3.00 D	

1985 SUMR

Course	Description	Attempted	Earned Grade	Points
ENC 1101	English Comp I G6	Accepted	3.00 B	
ENC 1102	English Comp II G6	Accepted	3.00 B	

1985 WINT

Course	Description	Attempted	Earned Grade	Points
ENC 1101	English Comp I G6	Accepted	3.00 WI	
PSY 1000	Indiv Trans Ss G15	Accepted	3.00 A	
SSJ 1120	Social Env Ss G15	Accepted	3.00 B	

1986 FALL

Course	Description	Attempted	Earned Grade	Points
ARH 1000	Art Appreciation G6	Accepted	3.00 B	
BUL 2111	Business Law	Accepted	3.00 C	
ENC 2301	Adv Composition G6	Accepted	3.00 C	
PSC 1515	Energy Nat Env Ns G15	Accepted	3.00 A	
REE 2000	Real Est Prin Pract	Accepted	4.00 F	

1986 SUMR

Course	Description	Attempted	Earned Grade	Points
ACG 2001	Prin Accounting	Accepted	3.00 B	
ACG 2001L	Accounting I Lab	Accepted	1.00 B	
PEM 1171	Aerobic Dancing	Accepted	1.00 B	

1990 SUMR

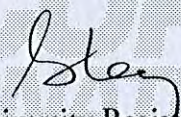
Course	Description	Attempted	Earned Grade	Points
ECO 2023	Prin Economics Micro	Accepted	3.00 B	
MGF 1113	Gen Coll Math G	Accepted	3.00 A	


1992 WINT

Course	Description	Attempted	Earned Grade	Points
APB 1150	Gen Education Biology	Accepted	3.00 A	
PEM 1171	Aerobic Dancing	Accepted	1.00 A	
PSY 2012	Intro Psychology G6	Accepted	3.00 B	

----- Beginning of Undergraduate Record -----

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Miami, FL 33199

Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Page 2 of 3

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

Summer Term 2002

Course	Description	Attempted	Earned Grade	Points
Session : Summer C				
URS 4112	Comp App Urb Serv	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	3.00 3.00 12.00
CUM GPA :		4.000	CUM TOTALS :	3.00 63.00 12.00
Program : Health & Urban Aff - Upper Div				
2002-05-06 : Active in Program				
2002-05-06 : Public Administration Major				

Fall Term 2002

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
URS 4643	Intro Mgmt Pub Org	3.00	3.00 A-	11.01
TERM GPA :		3.670	TERM TOTALS :	3.00 3.00 11.01
CUM GPA :		3.835	CUM TOTALS :	6.00 66.00 23.01

Summer Term 2003

Course	Description	Attempted	Earned Grade	Points
Session : Summer C				
PAD 3034	Policy Dev & Impl	3.00	3.00 A-	11.01
URS 3438	Comm Skills Pol Mgmt	3.00	3.00 A	12.00
URS 4004	Fisc Analy Hlth Pub	3.00	3.00 A	12.00
TERM GPA :		3.890	TERM TOTALS :	9.00 9.00 35.01
CUM GPA :		3.868	CUM TOTALS :	15.00 75.00 58.02
** Dean's List **				

Fall Term 2003

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
HSA 4141	Prq Plan Eval	3.00	3.00 A-	11.01
PAD 3003	Intro To Pub Admin	3.00	3.00 A	12.00
PAD 4704	Applied Statistics	3.00	3.00 A	12.00
URS 4061	Values Ethics Moral	3.00	3.00 A	12.00
TERM GPA :		3.918	TERM TOTALS :	12.00 12.00 47.01

CUM GPA : 3.890 CUM TOTALS : 27.00 87.00 105.03

** Dean's List **

Spring Term 2004

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
CJE 4410	Police Community Rel	3.00	3.00 A-	11.01
PAD 4223	Pub Sec Budgtn	3.00	3.00 B+	9.99
URS 3001	Intro Urb Reg Study	3.00	3.00 A	12.00
URS 4153	App Res Meth	3.00	3.00 A	12.00
TERM GPA :		3.750	TERM TOTALS :	12.00 12.00 45.00

CUM GPA : 3.847 CUM TOTALS : 39.00 99.00 150.03

** Dean's List **

** Dean's List **

Summer Term 2004

Course	Description	Attempted	Earned Grade	Points
Session : Summer A				
CCJ 3011	Nature & Causes Crim	3.00	3.00 A	12.00
Session : Summer C				
PAD 3251C	Economic Think Pub	3.00	3.00 A	12.00
PAD 4934	Int Sem Pa	3.00	3.00 A	12.00
PAF 4404	It & E-Gov For Public	3.00	3.00 A	12.00
Session : Summer B				
CJE 4174	Cj Int'l Perspective	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	15.00 15.00 60.00
CUM GPA :		3.889	CUM TOTALS :	54.00 114.00 210.03

Fall Term 2004

Course	Description	Attempted	Earned Grade	Points
Session : Regular Academic Session				
CJC 3010	Correction Philosoph	3.00	3.00 A	12.00
Session : Dynamic Session - Mini				
CJE 3444	Intro To Crime Prev	3.00	3.00 A	12.00
TERM GPA :		4.000	TERM TOTALS :	6.00 6.00 24.00
CUM GPA :		3.901	CUM TOTALS :	60.00 120.00 234.03
Program : Health & Urban Aff - Upper Div				

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Official Transcript

FICE: 009635

Undergraduate and Graduate Record

Page 3 of 3

Name: Marlen Martell

Student ID: 1152998 SSN: [REDACTED]

Sex: Female

2004-12-09 : Completed Program
2004-12-09 : Public Administration Major
2004-12-09 : Minor: Criminal Justice Minor

Undergraduate Career Totals

CUM GPA : 3.901 CUM TOTALS : 60.00 120.00 234.03

Non-Course Milestones

1992-06-01 CLAST - Satisfied
Milestone Status: Completed
MATH 998 READ 296 ELS 296 ESSAY 08 - 10/91
1992-06-01 - Completed

----- End of Transcript -----



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Emergency Management Institute



FEMA

This is to certify that

Marlen D Martell

successfully completed
Managing Floodplain Development
Through the NFIP
Orlando, FL

Issued this 22nd day of January, 2009

Deputy Superintendent
Emergency Management Institute

Superintendent
Emergency Management Institute

Emergency Management Institute



FEMA

This is to certify that
Marlen D Martell
successfully completed

Managing Floodplain Development Through the NFIP
Doral, FL
2.4 IACET CEU
December 7 - 10, 2009

A handwritten signature in cursive script, appearing to read "Tina Milmore".

Deputy Superintendent
Emergency Management Institute



A handwritten signature in cursive script, appearing to read "C. Lawrence".

Superintendent
Emergency Management Institute

**ASSOCIATION OF STATE
FLOODPLAIN MANAGERS, INC.
CERTIFICATION BOARD OF REGENTS**

HEREBY CERTIFIES THAT PURSUANT TO THE PROVISIONS OF THE CHARTER FOR THE
CERTIFIED FLOODPLAIN MANAGER PROGRAM


Marlen D. Martell, CFM

IS DULY REGISTERED AS AN

ASFPM CERTIFIED FLOODPLAIN MANAGER

IN TESTIMONY WHEREOF THIS CERTIFICATE HAS BEEN ISSUED BY THE AUTHORITY OF THE
CERTIFICATION BOARD OF REGENTS, CERTIFICATE NO. US-15-08706, ISSUED 10/15/2015. THIS
CERTIFICATE SHALL EXPIRE 1/31/2020, UNLESS RENEWED ACCORDING TO THE RULES OF THIS BOARD.


CERTIFICATION BOARD OF REGENTS
PRESIDENT, MARK RIEBAU, CFM


ASSOCIATION OF STATE FLOODPLAIN MANAGERS
EXECUTIVE DIRECTOR, CHAD M. BERGINNIS, CFM



**ASSOCIATION OF STATE
FLOODPLAIN MANAGERS, INC.
CERTIFICATION BOARD OF REGENTS**

HEREBY CERTIFIES THAT PURSUANT TO THE PROVISIONS OF THE CHARTER FOR THE
CERTIFIED FLOODPLAIN MANAGER PROGRAM

Marlen D. Martell, CFM

IS DULY REGISTERED AS AN

ASFPM CERTIFIED FLOODPLAIN MANAGER

IN TESTIMONY WHEREOF THIS CERTIFICATE HAS BEEN ISSUED BY THE AUTHORITY OF THE
CERTIFICATION BOARD OF REGENTS, CERTIFICATE NO. US-15-08706, ISSUED 10/15/2015. THIS
CERTIFICATE SHALL EXPIRE 1/31/2018, UNLESS RENEWED ACCORDING TO THE RULES OF THIS BOARD.

Mark A. Riebau

CERTIFICATION BOARD OF REGENTS
PRESIDENT, MARK RIEBAU, P.E., CFM

Chad M. Berginnis

ASSOCIATION OF STATE FLOODPLAIN MANAGERS
EXECUTIVE DIRECTOR, CHAD M. BERGINNIS, CFM



**ASSOCIATION OF STATE
FLOODPLAIN MANAGERS, INC.
CERTIFICATION BOARD OF REGENTS**

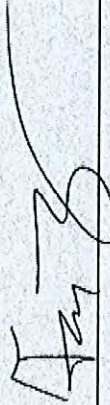
HEREBY CERTIFIES THAT PURSUANT TO THE PROVISIONS OF THE CHARTER FOR THE
CERTIFIED FLOODPLAIN MANAGER PROGRAM

Marlen D. Martell, CFM

IS DULY REGISTERED AS AN

ASFPM CERTIFIED FLOODPLAIN MANAGER

IN TESTIMONY WHEREOF THIS CERTIFICATE HAS BEEN ISSUED BY THE AUTHORITY OF THE
CERTIFICATION BOARD OF REGENTS, CERTIFICATE NO. US-08-03997, ISSUED 12/19/2008. THIS
CERTIFICATE SHALL EXPIRE 1/31/2013, UNLESS RENEWED ACCORDING TO THE RULES OF THIS BOARD.



CERTIFICATION BOARD OF REGENTS
PRESIDENT, THOMAS V. MOREY, CFM



ASSOCIATION OF STATE FLOODPLAIN MANAGERS
EXECUTIVE DIRECTOR, LARRY A. LARSON, P.E. CFM



FLORIDA STORMWATER ASSOCIATION

Has Conferred Upon

Marlen Martell


The Designation of

Stormwater Operator - Level 2

For successful completion of the FSA Stormwater Operator Certification Level 2 Course.

Course Date: May 12-13, 2010

Course Location: Town of Lauderdale-By-The-Sea



Executive Director

May 14, 2010

Date



FLORIDA STORMWATER ASSOCIATION

Has Conferred Upon

Marlen Martell

The Designation of

Stormwater Operator - Level 1

For successful completion of the FSA Stormwater Operator Certification Level 1 Course.

Course Date: January 20-21, 2010

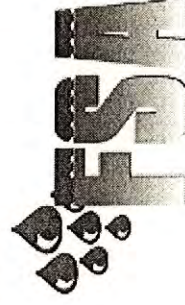
Course Location: City of Tamarac



Executive Director

January 21, 2010

Date



**AMERICAN PUBLIC WORKS ASSOCIATION
SOUTH FLORIDA BRANCH**

*This is to Certify
that*

MARLEN MARTELL

has successfully completed:

**NPDES REQUIREMENTS & UNDERSTANDING
STORMWATER COLLECTION SYSTEMS**

on this 5th day of February, 2010



Instructor



**APWA South Florida Branch, Chair
Training & Education Committee**

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YVONNE SOLER-MCKINLEY
600 Biltmore Way #901
Coral Gables, Florida 33134

February 11, 2018

Members of the City Manager Selection Committee
City of North Bay Village
1666 Kennedy Causeway, 3rd Floor
North Bay Village FL 33141

Dear Chairperson and Committee Members,

I am Yvonne Soler-McKinley and an applicant for the position of Village Manager of North Bay Village. I feel that I am both uniquely qualified and interested in becoming the next Village Manager of the Village. Please see enclosed resumé for personal history details.

Some of my unique qualifications are as follows: I have been the City Manager of two municipalities in Miami-Dade County (South Miami and Doral); I have private sector experience; and I am fluent in English and Spanish. Additionally, I have worked for Miami-Dade County, which has provided me with much familiarity with the overlying structure of our local governmental system.

In reviewing particular challenges facing the North Bay Village community, I note that your redevelopment initiatives are similar to my experiences in the City of Hialeah, where I was the Director of its Redevelopment Agency. In that position, I took on and successfully completed the downtown redevelopment project.

One of my personal management skills I am proudest of is my ability to communicate with a broad range of people types. In a typical day at the City of Doral, I could be discussing an issue with a Code Enforcement official in the early morning, giving an interview with a reporter later in the morning, having lunch with a citizens group and negotiating an agreement with a redeveloper like Ivanka Trump in the afternoon. Each of these transactions is a consensus-building exercise and involves different people skills along with the awareness of which one is needed at any moment.

I eagerly look forward to discussing the Village Manager opportunity with you in the very near future. I will be out-of-country from March 22nd to April 2nd. In the event that I am needed to answer questions or provide supplemental information during that period, I can be reached by e-mail at ysmckinley@yahoo.com or by phone at (305) 926-5552.

Sincerely,


Yvonne Soler-McKinley

Enc.

Yvonne Soler-McKinley

600 Biltmore Way #901

Coral Gables, FL 33134

(305) 926-5552

PERSONAL

Dedicated, loyal, outgoing, ethical and hardworking best describe my work ethic throughout my professional career. Solid achievements in public administration, municipal management, public relations and lobbying at the White House, Congress, Local Government Agencies and Board levels. Expertise in conceptualizing and executing innovative strategies that produce results.

EDUCATION

1983 Masters Degree in Public Administration, Florida International University
1981 Bachelor of Arts Degree in International Relations and Economics, Florida International University
1980 Associate Degree in Business, Miami-Dade Community College

PROFESSIONAL EXPERIENCE

Currently: *PRINCIPAL, YSM CONSULTING*
Government Consulting

2012-2014 *EXECUTIVE DIRECTOR, FOUNDATION FOR HUMAN RIGHTS IN CUBA*

- Administration of FHRC's daily operations, fundraising, and organizational development, including PODER, a \$3.4 million grant project funded by USAID.
- Facilitation and implementation of the development of current and long-term organizational goals and objectives.
- Management and supervision of more than 15 staff for long-term operations planning by formulating comprehensive, integrated annual project work plans and budgets.
- Development and justification of annual budget needs for recurring projects and partnerships.

2008-2012 *CITY MANAGER, CITY OF DORAL, FLORIDA*

- Chief Operating Officer for the City, reporting to the City Council as a strong manager and responsible for the administration and operation of the City of Doral in accordance with the City Charter. Duties and achievements included:
- Preparation and presentation of agendas for all City Council meetings.
- Preparation and presentation of annual operating and capital budget proposals.
- Executive oversight of all operating departments of the City.
- Contract Officer/Project Manager for design and construction of a City Hall facility from inception to move-in.
- Progressive establishment of financial reserves of 40% of annual budget.

2006-2008 *CITY MANAGER, CITY OF SOUTH MIAMI, FLORIDA*

- Chief Operating Officer for the City, reporting to the City Commission as a strong manager and responsible for the administration of the City of South Miami in accordance with the City Charter.

Yvonne Soler-McKinley
600 Biltmore Way #901
Coral Gables, FL 33134
(305) 926-5552

2002-2006

EXECUTIVE DIRECTOR, MIAMI BAYSIDE FOUNDATION

- Prepare Board agenda including issues of interest, program development and policy initiatives.
- Act as liaison between the Board, Project Manager and Tenants Association
- Interface with City of Miami officials, Rouse Management, community leaders, bankers and economic development entities at the county, state and federal level.
- Monitor legislative issues impacting economic development of minority business enterprises.
- Assist in the preparation of the annual financial statement presented to the Board.

1994-2001

EXECUTIVE DIRECTOR, PRESIDENT'S ADVISORY BOARD FOR OFFICE OF CUBA BROADCASTING – Washington, D.C. and Miami, Florida

- Presidential Appointee during the Clinton and Bush Administrations.
 - Responsible for developing Board-level program and public relations initiatives promoting the administration's goals for Radio and Television Marti (RTM).
 - Developed strategic policy initiatives for broadcast programming to increase the listening and viewing audience in Cuba.
 - Extensive interface with high level federal and international officials, including members of Congress.
 - Frequently represented the Board Chairman at meetings to assure his views and those of the administration were represented.
 - Responsible for monitoring pertinent Congressional foreign policy and budgetary issues and advising the Board of any issues affecting the operation of RTM.
 - Prepared the Board's Annual Report to the President, Congress and the Agency.
 - Served as the liaison between the Board and the Office of Cuba Broadcasting.
 - Co-chaired and developed Strategic Planning Initiative for Office of Cuba Broadcasting that served as a model for the U.S. Information Agency the following year.
- * **Federal "Secret" security clearance recertified through 2005**

1985-1993

ADMINISTRATIVE ASSISTANT TO THE METROPOLITAN PLANNING ORGANIZATION SECRETARIAT, MIAMI-DADE COUNTY, FLORIDA

- Presented and defended high-level multi-modal transportation plans and programs sponsored by the Secretariat at public meetings by the Tri-County Commuter Rail Organization, Florida High Speed Rail Transportation Commission, Citizens Transportation Advisory Committee and the Local Coordinating Board for Transportation Disadvantaged.
- Served as primary liaison for the Citizens Transportation Advisory Committee to the Metropolitan Planning Organization and the Miami-Dade County Board of County Commissioners.
- Managed meeting agendas, including development of Board resolutions and supporting documentation for the Metropolitan Planning Organization and the Transportation Planning Council.

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1982-1985

PROJECT MANAGER FOR THE HIALEAH REDEVELOPMENT AGENCY, CITY OF HIALEAH, FLORIDA/SPECIAL ASSISTANT TO THE MAYOR

- Primary representative of the Mayor for City-wide redevelopment initiatives.
- Represented Agency policy before the City Council, the Press and the public.
- Managed all Agency business and special events, including monthly and special Agency meetings, presentations to public interest groups and liaison activities with City Advisory Boards.
- Coordinated all communication between Agency and professional consultants (legal counsel, financial experts, architects and urban planners).

AWARDS

- Nominated for Hispanic Public Administrator of the Year by the Latin Builders Association -- 2012
- Selected to be a member of Class #26 of Leadership Florida – 2008
- Selected to participate on the 2008 Miami Dade County Charter Review Committee.
- Certificate of Appreciation from the Board of County Commissioners of Miami-Dade County for representation of the Citizens Transportation Advisory Committee, November, 1993.
- Proclamation from the Miami-Dade County Commission naming June 5, 1992, as *Yvonne Faget Soler Day*, in recognition of civic leadership.
- Named in an address by Senator Bob Graham to the U.S. Senate commending forty-six women for their efforts in promoting the first national Women's Hispanic Summit. Congressional Record, February, 1993.
- Selected to Serve on Board of Directors of Pan American Hospital for Bankruptcy Reorganization Process.

ASSOCIATIONS

- Kiwanis Club of Little Havana, 1991-present; first female member.
- Leadership Florida
- Miami Dade Expressway Authority-Board Member

LANGUAGES

Fully bilingual in English and Spanish

REFERENCES

Juan Carlos Bermudez, Mayor, City of Doral, Florida
Yolanda Aguillar, City Manager, City of West Miami, Florida



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JUAN CARLOS BERMUDEZ, ESQUIRE
JCB@LUBELLROSEN.COM

February 8, 2018

Honorable Mayor Connie Leon-Kreps
Honorable Vice Mayor Eddie Lim
Honorable Commissioner Jose R. Alvarez
Honorable Commissioner Andreana Jackson
1666 Kennedy Causeway
3rd Floor
North Bay Village, Florida 33141

Dear Mayor Kreps, Vice Mayor Lim, Commissioner Alvarez and Commissioner Jackson,

I write this letter of support and reference for Yvonne Soler McKinley, a candidate for your City Manager position. Yvonne was Doral's City Manager, the last three years of my second term as founding Mayor of Doral. Ms. Soler McKinley did an excellent job as City Manager during the time period we worked together.

Yvonne was effective and efficient in carrying our Council policies in a way where we kept our millage rate one of the lowest in Miami Dade County while the city was able to expand our services and build our Public Works Building and new and original City Hall. Yvonne would be a great asset to any municipality as she is able to work with different personalities and communicate effectively the public policy initiatives of the city council to administrative staff. If you have any questions of me, please do not hesitate to contact me at (305) 389-8134.

Very Truly Yours,

Juan Carlos Bermudez
Lubell|Rosen