


Memorandum



Date: August 16, 2021

To: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

From: Daniella Levine Cava 
Mayor

Subject: Invitation to a Briefing on Blockchain and Cryptocurrencies for Local Governments

The Global Blockchain Business Council (GBBC), in partnership with Miami-Dade County and North Bay Village, is pleased to invite you to a "Briefing on Blockchain Technology and Cryptocurrencies for Local Governments" on Monday, August 23, 2021, from 9:00 a.m. to 12:00 p.m.

The Global Blockchain Business Council (GBBC) is the leading global industry association for the blockchain technology ecosystem. Conceived during the Blockchain Summit on Sir Richard Branson's Necker Island, the GBBC is a Swiss-based non-profit launched in 2017 in Davos, Switzerland, with more than 270 institutional members, and 130 Ambassadors from more than 70 jurisdictions and disciplines. The organization is dedicated to furthering adoption of blockchain through engaging regulators, business leaders, and global changemakers on how to harness this ground-breaking technology to create more secure, equitable, and functional societies.

The briefing will feature GBBC CEO Sandra Ro, a respected leader in the blockchain and digital asset space, alongside: Mayor Brent Latham of North Bay Village; Bill Rockwood, Senior Policy Advisor to Congressman Darren Soto (FL-09), Margaret Brisbane, Chief Information Officer, Miami-Dade County, and myself.

The briefing will include three presentation and Q&A sessions led by the GBBC on the following:

- Introduction to Blockchain Technology
- Real World Use Cases and Applications of Blockchain Technology and Cryptocurrencies
- Cryptocurrencies, Digital Assets, and the Future of Money

Additionally, there will be remarks by government officials and a "Federal and Congressional Update" which will be delivered by Bill Rockwood.

The purpose of this briefing is to provide local government officials and employees with an overview of blockchain technology and cryptocurrencies, to field questions from members of the community, and to help officials better understand how they can leverage blockchain technology and cryptocurrencies for the benefit of their constituents.

To attend, please register here: <https://www.eventbrite.com/e/briefing-on-blockchain-and-crypto-for-local-governments-tickets-166338901131>.

We hope you will be able to attend.

Attachment

c: Office of the Mayor Senior Staff
Department Directors



BRIEFING ON BLOCKCHAIN TECHNOLOGY AND CRYPTOCURRENCES FOR LOCAL GOVERNMENTS

**AUGUST 23
9AM-12PM ET**

FEATURING



**Mayor Daniella
Levine Cava**
Miami Dade County, FL



**Mayor Brent
Latham**
North Bay Village, FL



Margaret Brisbane
Chief Information Officer,
Miami Dade County, FL

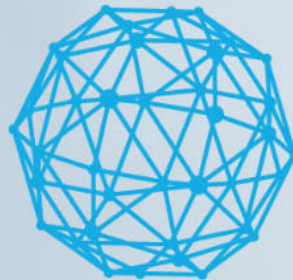


Bill Rockwood
Senior Policy Advisor,
Congressman Darren Soto
(FL-09)



Sandra Ro
CEO, Global
Blockchain Business
Council (GBBC)

PRODUCED BY



Miami Dade County Briefing on Blockchain Technology & Digital Assets For Local Government

August 23, 2021 | 9am – 12pm ET

Organized in Partnership with Miami Dade County & North Bay Village

About the Briefing:

The Global Blockchain Business Council (GBBC), the leading global industry association for the blockchain technology ecosystem, will host a briefing on blockchain technology and cryptocurrencies for Miami Dade County and local municipality employees and government officials, focused on:

- The basic principles underlying blockchain technology
- The ecosystem's growth and advancement
- Real world use cases and applications across industry sectors
- The latest developments affecting cryptocurrencies, and the future of money and finance

The purpose of this briefing is to provide government officials and employees with a comprehensive overview of blockchain technology and cryptocurrencies, to field questions, and to help officials better understand how they can leverage blockchain and cryptocurrencies to benefit their constituents.

Agenda:

9:00am – 9:10am: Opening Remarks & Welcome

Opening Remarks

- Miami Dade County Mayor Daniella Levine Cava
- North Bay Village Mayor Brent Latham

Introduction and Welcome

- Sandra Ro, CEO, Global Blockchain Business Council (GBBC)

9:10am – 10:00am: “Introduction to Blockchain Technology” and Q&A

GBBC CEO Sandra Ro presents on:

- Basic principles and technology underlying blockchain
- The technology's origin and history
- The state of the blockchain and cryptocurrencies today

10:00am – 10:20am: “Federal and Congressional Update”

Bill Rockwood, Deputy Legislative Director, Congressman Darren Soto (FL-09) & Executive Director, Congressional Future Forum, provides an update on regulations and activity as it relates to blockchain technology and cryptocurrencies at the Federal level

10:20am – 11:10am: “Real World Use Cases and Applications”

GBBC CEO Sandra Ro presents on:

- Live and in-production applications of blockchain technology, particularly those implemented at the state and local level
- Models for successful partnership between the public and private sector

11:10am – 12:00pm: “Cryptocurrencies, Digital Assets, and the Future of Money”

GBBC CEO Sandra Ro presents on:

- The evolution of cryptocurrencies and digital assets, as well as the latest developments in the space, including CBDCs and El Salvador’s decision to adopt bitcoin as legal tender
- The convergence of traditional finance and digital assets
- Digital asset use cases and applications, including: stablecoins, non-fungible tokens (NFTs), and decentralized finance (DeFi)

12:00pm: Closing Remarks

- Margaret Brisbane, Chief Information Officer, Miami Dade County, FL

About the Global Blockchain Business Council (GBBC):

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About Sandra Ro:



Sandra Ro, CEO, GBBC

Sandra is a proponent for 'human-centric tech'. She left a career in derivatives, investment banking and currency markets to focus on emerging technologies for sustainability, access, and resiliency, particularly in financial systems. She is an early investor in, and an advocate of crypto and digital assets. Sandra currently serves as the CEO of the Global Blockchain Business Council (GBBC), a Swiss-based non-profit as well as an angel investor in emerging technologies, Board member, advisor, keynote speaker and cofounder of several start-ups, non-profits, and key blockchain industry networks.

She is currently Board director of Global Digital Finance (UK) NYS Senate appointee on the New York State Digital Currency Task Force, Fintech Advisory Council of Astana International Financial Center (AIFC Kazakhstan), Board Treasurer of BitGive Foundation, member of EU Public Funds and New Green Economy Consortia, Chair of Open Impact Foundation (Switzerland), Advisory Council of Filecoin Foundation, Health Tech Chair of Yale Alumni Health Network (YAHN), and member of Open Transparency Initiative (Denmark), member of World Economic Forum's Digital Currency Governance Consortium (DCGC), US Department of State Speakers Bureau, Standards, International Securities Services Association (ISSA), amongst others.

Whilst at CME Group, she founded and led Digitization, developed the CME CF Bitcoin pricing indices, followed by the CME Bitcoin Futures. Ro was a founding member of Enterprise Ethereum Alliance (EEA Board), Post Trade Distributed Ledger (PTDL) Group, Linux Foundation, Hyperledger, and GBBC Board. Previously, she was a derivatives banker at Morgan Stanley and Deutsche Bank, based in London. She is a graduate of Yale University, B.A. double major, and London Business School, MBA.